



Collaborative Planning for Alberta's Future



Sponsorship Package

2026 Community Planning Association of Alberta Conference

Welcome to the Premier Planning Event in Alberta!

Each year, the Community Planning Association of Alberta (CPAA) brings together planners, municipal leaders, developers, and industry professionals to collaborate, share ideas, and advance community planning across the province. Your sponsorship supports the delivery of a high-caliber event while raising your profile with key decision-makers and influencers.

Principal Sponsor \$6,000

Exclusive Opportunity – Only One Available

Be recognized as the Principal Sponsor of the CPAA Conference.

Benefits:

- Opportunity to speak during opening or closing remarks
- Sole sponsor of the Keynote Speaker
- Three complimentary conference registrations
- Three complimentary welcome reception tickets
- Prominent logo placement
- Premium exhibitor space
- Recognition on website and social media

Signature Sponsor \$3,000

Choose from:

- a. AGM Lunch Sponsor
- b. Breakfast Sponsor
- c. Welcome Bag Sponsor

Benefits:

- One complimentary conference registration
- One complimentary welcome reception tickets
- Prominent signage and recognition during sponsored event

Silent Auction Sponsor

Support the CPAA student scholarship fund through a silent auction item or financial gift.

Recognition Includes:

- Listing in the conference program as a contributor
- Recognition at the banquet during the silent auction
- Funds raised support student scholarships in the planning profession

Premiere Sponsor \$4,500

Choose from one of the following exclusive options:

- a. Banquet Sponsor
- b. Welcome Reception Sponsor
- c. Conference Supper Sponsor

Benefits:

- Two complimentary conference registrations
- Two complimentary welcome reception tickets
- Prominent signage and recognition during sponsored

Supporting Sponsor \$2,000

Choose from:

- a. Refreshment Break Sponsor
- b. Conference Program Sponsor

Benefits:

- One complimentary conference registration
- One complimentary welcome reception tickets
- On-site signage

Custom Sponsorship

Looking for something unique? We're happy to tailor a package to suit your branding or engagement goals.

Thank you!

CONTACT US

Email: www.communityplanningalberta.com

Phone: (780) 432-6387

Web: www.cpaa.biz

Address: 600, 900 – 6th Avenue SW, Calgary, Alberta T2P 3K2